

# STRATEGIC PLAN 2027-2036: EMPOWERING YOUTH, BUILDING FUTURES

# **OUR MISSION**

KIYO helps young people overcome obstacles to education, decent work, and personal growth by building their resilience, skills, and mental well-being. We create supportive environments through inclusive education, training programs, and policies that uplift and empower youth.

## **WHY IT MATTERS**

Today, 1 in 5 young people worldwide is not in education, employment, or training (NEET). Their exclusion limits their opportunities, leads to long-term disadvantages and hampers economic growth. KIYO believes that all youth have talent—but not all have opportunities. We aim to change that.

# **OUR IMPACT**

With the support of KIYO & partner ASCEN in DR Congo, Abigael got the chance to discover her talents and pursue vocational training in auto mechanics.

## WHERE WE WORK

**Belgium:** Enhancing youth inclusion through education and training.

**Brazil & Philippines:** Addressing barriers to education and decent work in middle-income economies.

**Burundi & DR Congo:** Empowering youth in fragile contexts areas through economic and social resilience.

# Abigael, 22

"When I was growing up I used to make cardboard cars. I always mentioned that my dream job was to be a mechanic. I did not like men saying that a woman couldn't be a mechanic. For myself and my community, I wanted to take up this challenge and thanks to all the support I've succeeded."

# **OUR STRATEGIC GOALS**

#### 1. Empower At-Risk Youth

- Build resilience and mental well-being through a talent-, rights-, and skills-based approach.
- Strengthen supportive school and organizational cultures to help youth make informed study and career choices.
- Support 22,500+ youth over the next decade to seize opportunities and develop critical life skills.

#### 2. Increase Access to Decent Work

- Provide inclusive, technical and vocational training (TVET).
- Connect youth with sustainable employment and entrepreneurship opportunities.
- Ensure 9,000+ youth secure stable employment or launch their own businesses.

# 3. Drive Policy Advocacy

- Engage in evidence-based advocacy for inclusive policies supporting NEET youth.
- Submit 15+ policy recommendations to influence national youth employment strategies.
- Strengthen partnerships with research institutions, civil society, and government stakeholders.

#### **OUR APPROACH**

- Holistic Support: Combining education, mental health, and economic empowerment.
- Strong Partnerships: Working alongside schools, NGOs, governments, and businesses.
- Youth Leadership: Engaging youth advisory boards to shape programs and strategies.
- Sustainability & Scale: Expanding globally while strengthening local autonomy.

# **OUR FUTURE: INTERNATIONALIZATION & SUSTAINABILITY**

- Decentralizing decision-making to enhance local impact and responsiveness.
- Diversifying funding sources to reduce reliance on institutional donors.
- Strengthening financial sustainability to ensure long-term program effectiveness.

#### **JOIN US**

KIYO is looking for partners who share our vision of a world where all youth can thrive. Whether through funding, strategic alliances, or expertise, your support can help us create lasting change. Let's build a future where every young person has the chance to succeed.



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