

Investing in Filipino youth employability for a more prosperous and sustainable future



kiyo



The Philippines is confronted with a youth unemployment rate of 12% which is twice as high as general unemployment in the country. There is also a lack of awareness in communities with youth in vulnerable situations on obtaining employment opportunities. They are pushed into the informal market and are generally discriminated due to poverty, lack of education and skills. However, these youth are bursting with talent and potential to actively contribute to the development of their country, if only given the necessary opportunities.



Dianne, 24
Cebu City - KIYO Partner Bidlisiw

"During my childhood I experienced abuse and harassment. I also was unable to finish my education because my family was struggling financially. However, participating in Bidlisiw's Widening of Options and Life Goal Setting programme, gave me the opportunity to develop skills in my chosen path and the ability to share my thoughts and feelings with my peers. Now I am officially working as a floor planner and supporting my family."

Keep in touch!

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The logo for KIYO, featuring the word "kiyo" in a stylized, lowercase font with a green-to-yellow gradient.

Bidlisiw

EMPOWERING YOUTH TOGETHER IN THE PHILIPPINES



KIYO and Bidlisiw have been partners since 2014. Bidlisiw has over 30 years of experience in improving family and community life of children and youth. KIYO and Bidlisiw learn from each other's work with youth, as well as from other KIYO partners through KIYO's overall programme. In the DGD 2022-2026 programme, KIYO and Bidlisiw will focus on:

- Increasing the opportunities of youth in vulnerable situations to access decent jobs through participation in professional courses with special attention to the development of life skills. Skills like listen and communicate effectively; think creatively; solve problems independently; interact with co-workers; are both important to employers' recruitment and enhance an individual's ability to secure a job, retain employment and move flexibly in the labour market as well as engage in lifelong learning.
- Organising courses corresponding to the needs from the youth and the market such as Digital Technology Skills Training, Search Engine Optimization (SEO) Skills Training, Floor Planning Skills Training, Contact Center Services, Cosmetology Training, Culinary Arts Training, Food and Beverage Training, etc.
- Strengthening entrepreneurship skills of the youth to attain their right to a quality and decent life for themselves and their siblings. Likewise, to become role models for inspiring their family members and other youth in their community.
- Contributing to ending gender stereotyping for example by encouraging boys to participate in the traditionally female dominated training on housekeeping training.
- Developing strong relationships with various stakeholders to organise inclusive job placements and internships (the private sector, academics, the government, etc.).

