

Increasing employability of Brazilian youth through professional courses



Kiyo



The Brazilian government's employability programme falls short in reaching out to youth in vulnerable situations. Most public technical courses require at least the second grade of Brazilian elementary education. As a consequence, often youth in vulnerable situations do not fulfill these requirements and are pushed into the informal market. However, these youth are bursting with talent and have the potential to actively contribute to the human, economic and social development of their country, if only they are given the necessary opportunities to do so.



Beatriz, 22 years old
Rio de Janeiro - KIYO partner AMAR

"After the solar panel course at AMAR, I became passionate about working with electricity. However, it is not easy as a woman to find my way in a man's world. I contacted more than 20 solar companies, but was not hired because I was a woman. I kept trying until the company GN SOLAR gave me a chance. My dream is to have my own solar company one day! I want to inspire other girls to never give up on their dreams."

Keep in touch!

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AMAR

EMPOWERING YOUTH TOGETHER IN BRAZIL



employability



education

KIYO and AMAR have been partners since 2002. AMAR has over 20 years of experience on family and social reintegration. KIYO and AMAR learn from each other's work with youth, as well as from other KIYO partners through KIYO's overall programme. In the DGD 2022-2026 programme, KIYO and AMAR will focus together on:

- Increasing the opportunities of youth living in the favelas to find a decent job through participation in professional courses. Different courses are organised such as hairdressing, cosmetology, solar panel installation and gardening based on the interest of youth and on market needs.
- Increasing access for young women to these professional courses by providing child care during the courses.
- Acquiring important entrepreneurship skills, which enable these youth to enter the labour market as employees or as self-employed.



Check out the video to know more about AMAR!
[www.https://youtu.be/OPYHGjRONck](https://youtu.be/OPYHGjRONck)